RESimplifi

Commercial Real Estate (OEM App)

Case Study

Technical Overview

Industry	Commercial Real Estate
Key Tech	AngularJS, TypeScript, Angular Material UI, SPA (Single Page Application), OEM, GIT, CircleCI

36	600	8K
Custom Objects	**Code Files** (Apex, JS, VF, HTML Templates)	**HTML (LOC)**
2K	73K	22K
Visualforce (LOC) Just 1 Visualforce Page (SPA - Single Page Application). All screens are rapidly loaded via SPA.	**Custom AngularJS** (LOC) Not counting/including any standard library code like Angular, Webpack, etc.	**Apex** (LOC)

Fully Responsive (Large Screens, Laptop, Tablet, Mobile)

Biz Highlights

Repeatable transaction management process.

We recognise the valuable time and resources required to complete a transaction which entails many details and documents, such as representation agreements, marketing materials, sign requests, client activity reports, letters of intent, disclosures, commission agreements, ledger forms, option agreements, purchase contracts and leases, disbursement sheets and more. Many brokers are leveraging excel spreadsheets, paper binders, and email folders to manage transaction details and client relations. RESimplifi's end-to-end process streamlines all transaction details into one centralised repository(Salesforce). Our brokers are thrilled with the time they save and their ability to respond to client inquiries on any transaction detail or a deadline from any device within seconds.

Extreme sticking to a process

Repeatable transaction process that works for all clients and property types can be transformative to broker teams. The automated and repeatable steps we have built into REsimplifi give the broker team a system of checks and balances for knowing what needs to be done and when and by who. Brokers can now focus more on business development, knowing their transactions are executed with extreme attention to detail.

Automate transaction processes to do faster.

Because REsimplifi was designed by brokers and real estate lawyers, we know the regulatory and compliance risks that are at stake with critical document deadlines and the costly errors that can occur. We mitigate the stress associated with tracking extensive transaction details by providing brokers with a central repository for all documents, a dashboard for real-time views into the status of a transaction, and updates on all client engagements. By automating and customising the transaction process for brokers, we reduce the time spent on paperwork, project planning, and administrative tasks from days and hours to minutes.

Make Onboarding and Collaboration Easier

When a new broker launches a career in commercial real estate, the learning curve and experience needed to be successful can take one to three years of on-the-job training. Yet, resources to train new brokers are not always prevalent in the industry. We have designed a step-by-step process for learning about, collaborating on, and navigating the complexity of transaction management with ease. With the REsimplifi system, we provide brokerage teams with a communication platform where new and experienced brokers can work side by side on tasks assigned and completed through an automated application. Because our system is built by brokers and lawyers, we have sequenced all documents for every transaction stage, which takes the guesswork out of what document needs to be executed and when. With an online system that includes time trackers and alerts, stress is minimised, and collaboration increases as the team have access to and awareness of the tasks that have been completed, by who, and when. Senior brokers love that they can pursue new business and be out of the office but not out of the loop on completing critical tasks among their teams.

Feature Breakup

1. Client Engagement

a. **Transaction Dashboard**: Track the progress of deals. Assign specific clients to agents and teams. Manage multiple transactions at a time with at-a-glance views and percentage complete notifications.

b. **Reports/Analytics**: Aging reports, deal pipelines, sales and lease comps, and agent leaderboards. Updates on team activities can be shared with clients

c. **Auto-populating document generator**: Every transaction requires a specific set of documents, such as listing agreements, contracts, marketing flyers, etc. Preloaded and customised document templates provide agents with a transaction roadmap, save time and reduce errors.

d. **File Storage & Management:** Store, manage and access any document related to a transaction in a central repository.

2. Broker Team Productivity

- **Mobile**: Access all transaction details, documents or contacts anytime, anywhere and on any device
- **Collaboration**: Create a communication platform for transaction-specific teams. Share tasks, notes, and updates with team members in real time.
- **Time Tracker**: Protect your firm's professional reputation, maintain client trust and manage risk by tracking important deadlines, expirations, and milestones.

3. Finance & Forecasting

- **Commissions**: Calculate commissions and splits
- **CRM**: Custom interface specifically designed for CRE professionals. Built on Force.com for stability and integration into existing IT platforms.
- **Forecasting**: Set standards and create a common language for agents forecasting deals and communicating transaction status.

Check www.resimplifi.com for a detailed demo, and more details.